## **NEWS MEDIA RELATIONS**

The Board of Education recognizes the value of positive media relationships and supports open, fair and honest communications with the media who serve the school district.

The President of the Board of Education will serve as spokesperson for the Board.

The Superintendent or the Director of School & Community Relations will serve as spokesperson for the District. In their absence, the Superintendent will designate a spokesperson.

Legal Ref.: lowa Code §§ 21.4; 22; 279.8 (2011).

Cross Ref.: 214.0 Reporting Board Meeting Business

ADOPTED: 4/22/91

Reviewed: 4/91, 1/99, 2/6/03, 3/6/08, 2/7/13